



FOR IMMEDIATE RELEASE

Protective Industrial Products, Inc. Appoints Curt Holtz as President & CEO

LATHAM, NY – January 19, 2023 – Protective Industrial Products, Inc. ("PIP®"), a global leader in the personal protective equipment ("PPE") markets for the industrial, construction and retail channels, announces the appointment of Curt Holtz as President & CEO. In this role, Curt will oversee the entire PIP® Global organization which includes the company's commercial business units in North America, EMEA and APAC. Additionally, he will now manage the corporate enablement functions which include Finance, Marketing, IT, Human Resources, Supply Chain, Product Management and Legal.

Curt joined PIP® as President in September 2022 after over 30 years with VF Corporation. Over that time, he held senior roles in Finance, Operations/Manufacturing/Sourcing, Design, Brand Management, General Management and Group Management across multiple geographies. Most recently, he spent several years as Group President of many business units, including Global Workwear. Curt shared "I am honored to be entrusted with carrying on the PIP legacy built by Joe Milot and Wellson Tao for nearly 40 years". He went on to say, "The passionate PIP family around the world will continue our focus on delivering innovative safety products and solutions and adding value for our customers".

Joe Milot will ascend to the board as Executive Chairman and will continue to provide legacy guidance and strategic counsel to Curt. Joe remarked, "The journey of PIP over the last 39 years has been remarkable, but it is time to prepare for the next chapter. I am very confident Curt is the most qualified person to continue our incredible success."

Curt continues to be based out of the Latham, NY office and will report directly to the board.

For more information, please email pipcommunications@pipusa.com.

ABOUT PROTECTIVE INDUSTRIAL PRODUCTS

Protective Industrial Products (PIP®) is a leader in providing innovative PPE to wholesalers and distributors in the industrial channels. PIP®, along with its recognized leading brands: G-Tek®, Bouton®, Ironcat®, Assurance®, Kut-Gard®, CleanTeam®, Grippaz®, QRP®, Ambi-Dex®, Dynamic®, NOVAX®, Caiman® and Boss® are relied upon for personal protection by workers every day. Our West Chester® division offers safety products to leading Retail customers under the Safety Works®, Boss®, Brahma®, Mud®, West County Gardener® and Hearos® brands, as well as some of the world's most recognized licensed brands. The PIP® portfolio of brands recently added all brands under Paramount Safety, Bisley Workwear and more recently Industrial Starter. Additional information about PIP® is available at www.pipglobal.com.

Protective Industrial Products, Inc.

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